



# EXCHANGE CEREMONY

2024

**THE KEH REIN CENTER FOR THE ARTS**

5628 W WASHINGTON BLVD, CHICAGO, IL 60644

DATE: JUNE 22ND, 2024

■ CULTURE ■ CELEBRATE ■ CONNECT ■ COMMUNITY

THE PROGRESSIVE MINDS SHOW INITIATIVE

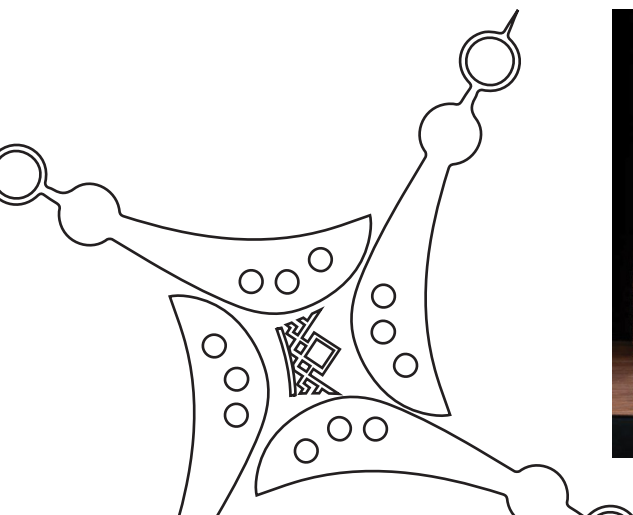




# INTRODUCTION

## 4<sup>TH</sup> ANNUAL EXCHANGE CEREMONY

The Progressive Minds Show, a NFT 501c3 organization, is honored to present the **4th Annual Exchange Ceremony** celebrating the Global African Diaspora with the theme: **Restoring the Royalty**. This three-day experience begins **Thursday, June 20th**, and goes through **Saturday, June 22nd** at various locations throughout the City of Chicago. Celebrated in the Spirit of Juneteenth, this year's theme, **"Restoring The Royalty"** expands **The Exchange Ceremony's** ability to impact and heal within the Africa Diaspora. The activities allow us to celebrate humanity through culture as we regain our strength and acknowledge 400 years of separation.







**THE EXCHANGE  
CEREMONY**

**ABOUT US**

It is exciting to see the increased interest in Africa, in all sectors of the world - Africa is Rising! Consequently, it is important that progressively minded people remain engaged and in the forefront of its ascent as the opportunities are endless, particularly for the African American community.

Since 2019 Ghana has led the way in welcoming the Diaspora to Africa with the official "Year of Return," and a subsequent ten-year commitment in the "Beyond the Return" initiative. Ghana has seen over 1 million visitors since leading this movement including celebrities like **Chance the Rapper, Steve Harvey, Dave Chappelle, Erykah Badu, Idris Elba, Boris Kodjoe** and his **wife, Nicole Ari Parker, Samuel Jackson, Usher, Kendrick Lamar** and **many more**. This commitment generated the building of a bridge, as you will, between Continental Africa and the Diaspora. In turn, this concept birthed what is now "The Exchange Ceremony". Through cultural and business engagements, this annual celebration of humanity and the Global African Family acknowledges Black Excellence, Community Advocacy, Entrepreneurship, Academic empowerment and individuals who have dismantled social barriers.





As leaders in the African Diaspora in Chicago, we facilitated the Illinois Legislative Black Caucus's most recent 2023 trip to Ghana. The effort led to the crowning of community leaders Coy Pugh and Representative Carol Ammons as Chief and Queen Mother respectively by H.R.H King Nyaho Tamakloe VI of Anlo Kingdom Volta Region.

Privileged to further make history and the first of its kind, The Progressive Minds Show organized His Royal Highness King Nyaho Tamakloe VI of Anlo Kingdom's - voyage from Ghana to Chicago to promote culture, royalty, and honor in the City of Chicago. Our most recent event was held in the Austin community of the West Side. Our aim is to increasingly enhance economic, social and community growth to the youth and people who are struggling in minority communities.

- **VISION:** To foster greater solidarity between Africans and the African Diaspora.
- **MISSION:** To celebrate the beauty and humanity of the global African family. As we heal, unite, and embrace each other through culture.
- **OBJECTIVE:** One people, working together.







## SPONSORSHIP LEVELS

ROYALTY SPONSOR	UNITY SPONSOR	COMMUNITY SPONSOR
20 VIP Reserved Seating Tix / 4 VIP Reception Tix	10 VIP Reserved Seating Tix / 2 VIP Reception Tix	4 VIP Reserved Seating Tix
Full Page Ad		Quarter Page Ad
Commemorative Certificate and VIP Photo Op	Half Page Ad	Commemorative Certificate
Logo Placement on TMPS and TEC websites	Commemorative Certificate and VIP Photo Op	Logo Placement on TMPS and TEC websites
Event backdrop	Logo Placement on TMPS and TEC websites	Event backdrop
Logo display on event screens	Event backdrop	<b>Investment: \$1,500</b>
Logo display on promotional materials	Logo display on event screens	
Live Mention	Logo display on promotional materials	
Social Media campaign post	Live Mention	
Email campaign mention		
1 minute ceremony speaking opportunity		
<b>Investment: \$10,000</b>	<b>Investment: \$5,000</b>	

## PROGRAM BOOK ADVERTISING



Full Page Color Ad	\$600
Half Page Color Ad	\$300
1/4 Page Color Ad	\$150



We are reaching out to you today for your assistance in bringing this important global Programming to our beautiful international city as Chicago is a sister City of Accra, Ghana.

Please find below our sponsorship deck for your review and Consideration.

We are looking forward to The Exchange Ceremony 2024 and are hopeful for your support.

Your participation as our partners/sponsors of this event would be truly appreciated, as it Will go a long way in healing the wounds of slavery and promoting peace and diversity. If you have any questions, please feel free to contact us directly at **815.409.9123** or **312.898.4479**

*Respectfully*

The Exchange Ceremony will also be live streamed to national and international viewers inclusive of our 20,000 plus social media followers across all platforms.

Additionally, we believe that your organization's diversity, community, and social work aligns with The Exchange Ceremony's objective.

## OUR PREVIOUS PARTNERS | SPONSORS







## THE EXCHANGE CEREMONY

PROGRAMS WILL TAKE PLACE

**June 20 - 22, 2024.**

**Thursday, June 20** from **4pm - 7pm** is the Exchange Business Expo, an early evening reception of business leaders and entrepreneurs from Africa and America. This will be a time to engage in business ideas, opportunities and the showcasing of products and services of both economies. Join us for an exciting and eye-opening experience.

**Friday, June 21** at **5:30pm** is the Exchange Ceremony Panel Discussion taking place at the headquarters of our Global Partner, Operation PUSH. Panelists include scholars and experts who will speak to the issues of slavery and its connection to the history, culture, and mental health of the African Diaspora. The Progressive Minds Show host, Sena Amenyo, will moderate these important discussions among the panelists.

**Saturday, June 22** from **6pm - 9pm** is the Ceremony; This will be the crowning of the African Diaspora kings and queens by King Nyaho Tamakloe VI of Anlo Kingdom Volta Region - Ghana and other Royals that will be accompanying him. It will be a cultural celebration of our food, dance, fashion, and music. Join us as we reflect, embrace, educate, and understand the ethnicities, cultures, and traditions amongst the African, Afro-Caribbean, African American, Afro-Latino, and the South American communities.











## **N.Sena Amenyio,**

*Founder, The Exchange Ceremony*

*Founder, The Progressive Minds Show*

The Exchange Ceremony

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